

## Venue

Ministry of Environmental protection and Regional development  
Peldu Street 25  
Meeting room N° 409



## Contact person

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## Sustainable production with European Ecolabel

Environmental protection, human health  
and product quality  
Textiles and Cleaning products

Riga, 7 June 2011

Ministry of Environmental protection  
and Regional development



We kindly ask you to confirm your participation  
by 3<sup>rd</sup> of June 2011 via e-mail [vpvb@vpvb.gov.lv](mailto:vpvb@vpvb.gov.lv)



The Flower makes it easy to choose green!

# Agenda

## The European Ecolabel



The European Ecolabel is a voluntary scheme, established in 1992 to encourage businesses to market products and services that are kinder to the environment. Products and services awarded the Ecolabel carry the flower logo, allowing consumers - including public and private purchasers - to identify them easily.

The flower logo helps manufacturers, retailers and service providers gain recognition for good standards, while helping purchasers to make reliable choices.

## Before noon

8.45 – 9.15 Registration of the participants

### 9:15 Welcome and Introduction

Mr. **Guntis Pukitis**, State Secretary, Ministry of Environmental protection and Regional development, Latvia  
Mr. **Arnolds Luksevics**, Director, State Environment Bureau, Latvia

### 9.35 Environmental protection and sustainable development. Significance of responsible production

Ms. **Iveta Jegere**, Head of division for Environmental Screening, State Environment Bureau, Latvia

### 10:15 Responsible production and protection of human health

Mr. **Peteris Apinis**, President, Doctor's Association, Latvia

### 10:40 Responsible production and protection of consumer rights

Mrs. **Baiba Vitolina**, Director, Consumer Rights Protection Centre, Latvia

11:00 Break

### 11:15 EU Ecolabel – sustainable tool for your business

Mr. **Andreas Scherlofsky**, Ecolabel Communication expert  
Energon GmbH Vienna, Austria

### 11:50 EU Ecolabel for textile products

Mr. **Nick Paxevenos**, Environmental Consultant, Denmark

### 12:25 EU Ecolabel for cleaners, - criteria, application and promotion

Mr. **Andreas Scherlofsky**

### 12.45 Discussion

Lunch break, coffee, tea

## Afternoon

### 13:45 Obtaining EU Ecolabel, benefits and practical challenges

Ms. **Iveta Jegere**, Head of division for Environmental Screening, State Environment Bureau, Latvia

### 14:00 Working groups

- A. Textiles (Nick Paxevanos)
- B. Cleaners (Iveta Jegere, Andreas Scherlowsky)

### 15:00 General questions and concluding words