

Venue:

Ministry of Environmental protection and Regional development
Meeting room N° 409



Contact person:

Iveta Jegere
State Environment Bureau
00371 67770818
iveta.jegere@vpvb.gov.lv



Sustainable production with European Ecolabel

Environmental protection, human health and product quality
Textiles and Cleaning products

Riga, 7 June 2011
**Ministry of Environmental protection
and Regional development**



We kindly ask you to confirm your participation
by 3rd of June 2011
via e-mail vpvb@vpvb.gov.lv



The Flower makes it easy to choose green!

Agenda

The European Ecolabel



The European Ecolabel is a voluntary scheme, established in 1992 to encourage businesses to market products and services that are kinder to the environment. Products and services awarded the Ecolabel carry the flower logo, allowing consumers - including public and private purchasers - to identify them easily.

The flower logo helps manufacturers, retailers and service providers gain recognition for good standards, while helping purchasers to make reliable choices.

Before noon

8.45 – 9.15 Registration of the participants

9:15 Welcome and Introduction

Mr. **Guntis Pukitis**, State Secretary, Ministry of Environmental protection and Regional development, Latvia
Mr. **Arnolds Luksevics**, Director, State Environment Bureau, Latvia

9.45 Environmental protection and sustainable development. Significance of responsible production

Ms. **Iveta Jegere**, Head of division for Environmental Screening, State Environment Bureau, Latvia

10:20 Responsible production and protection of human health

Mr. **Peteris Apinis**, President, Doctor's Association, Latvia

10:40 Responsible production and protection of consumer rights

Mrs. **Baiba Vitolina**, Director, Consumer Rights Protection Centre, Latvia

11:00 Break

11:15 EU Ecolabel – sustainable tool for your business

Mr. **Andreas Scherlofsky**, Ecolabel Communication expert
Energon GmbH Vienna, Austria

11:45 EU Ecolabel for textile products

Mr. **Nick Paxevenos**, Environmental Consultant, Denmark

12:15 EU Ecolabel for cleaners, - criteria, application and promotion

Mr. **Andreas Scherlofsky**, Ecolabel Communication expert
Energon GmbH Vienna, Austria

12.35 Discussion

Lunch break, coffee, tea

Afternoon

13:45 Obtaining EU Ecolabel, benefits and practical challenges

Ms. **Iveta Jegere**, Head of division for Environmental Screening, State Environment Bureau, Latvia

14:00 Working groups

- A. Textiles (Nick Paxevanos)
- B. Cleaners (Iveta Jegere, Andreas Scherlowsky)

15:00 General questions and concluding words