

Venue

Banquet hall, Federal Ministry of Agriculture and Forestry, Environment and Water Management, Stubenring 1, 1010 Vienna, Austria
Arrival: U 3 (Station Stubentor) or ring tram no 1, 2



Organization

Federal Ministry of Agriculture and Forestry, Environment and Water Management, Stubenring 1, 1010 Vienna, Austria, in cooperation with the project team "Capacity Building in Member States for implementation of the EU Ecolabel for printed paper" on behalf of the EU Commission

Conference contact

Mag. Ernst Leitner, G&L, 1030 Wien, Kundmannngasse 33/8
Phone: 01/712 28 18, Office time: 10-12, 14-16 h

Registration please send to
euecolabel@gul.at until February 27, 2013



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INVITATION EU Ecolabel for printed paper products

Eco fit for sustainable printing and
tenders under environmental aspects
Criteria, advantages, application and licensing



Wednesday, 6 March 2013
9:30–12:00, banquet hall, Ministry of Life
Stubenbastei 5, 1010 Vienna, Austria



The EU Ecolabel makes it easy to choose green!

Agenda

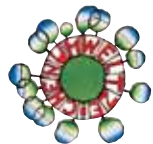
The EU Ecolabel and Austrian Ecolabel



The EU Ecolabel is a voluntary scheme, established in 1992 to encourage businesses to market products and services which are more environmentally sound to the environment. Products and services awarded the EU Ecolabel carry the logo, allowing consumers - including public and private purchasers - to identify them easily. In Austria, Competent Body is the Federal Ministry of Agriculture and Forestry, Environment and Water Management.

The EU Ecolabel helps manufacturers, retailers and service providers gain recognition for good environmental standards, while helping purchasers to make reliable choices.

With the Commission Decision 2012/481/EU of 16 August 2012 companies can apply for the award of the EU Ecolabel for printed paper products.



The Austrian Ecolabel certifies products and services since 1990 in general. It guarantees

- *High environmental standard*
- *More transparency of product information*
- *Fulfilment of strong environmental criteria audited on site*

Austrian printing companies are using the Austrian Ecolabel for printed paper products (criteria UZ-24) since 2003 successfully.

Programme

9:30

Welcome, EU Ecolabel and Austrian Ecolabel – Trends & Synergy potentials

Dipl. Ing. Andreas Tschulik, Lebensministerium, Head of Department V/3: Betrieblicher Umweltschutz and Technologie und Competent Body for the EU Ecolabel

9:45

New EU Ecolabel product group for „Printed paper products“ – Aims & Implementation

Mag. Ernst Leitner, G&L, coordinator of the project "Capacity Building in Member States for implementation of the EU Ecolabel for printed paper" on behalf of the EU Commission

10:05

EU Ecolabel for "Printed Paper Products" and Austrian Ecolabel for Printed Paper Products – Criteria, Application and Fees

Dipl. Ing. Christian Kornherr, Verein für Konsumenteninformation

10:50

EU Ecolabel – Trends and Marketing

Dr. W. Andreas Scherlofsky, Energon, partner of the project "Capacity Building in Member States for implementation of the EU Ecolabel for printed paper " on behalf of the EU Commission

11:20

Final discussion

12:00

Outlook and end of conference